UK Vaping Industry Association

UKVIA Policy & Regulatory Meeting Actions Summary

Date: Monday, 15 June 2026
Location: 34 Smith Square, London, SW1P 3HL

Policy & Government Engagement

- Share the Department for Health and Social Care (DHSC) response to the vaping products duty enquiry with all UKVIA members.
- Send initial outreach emails to identified DHSC officials (using the previously shared template).
- Monitor upcoming DHSC consultations, particularly in light of potential early policy initiatives from the new Secretary of State.

Events & Stakeholder Engagement

- KB to confirm booking for the Labour SME Gala Dinner (22 June) and notify organisers to enable engagement with attendees.
- Register attendance for both the Reform UK and Labour Party Conferences in September.
- Issue a reminder via WhatsApp to members regarding the Technology Working Group (HMRC).

Licensing Scheme (Re-launch)

- Revised deadline for relaunch: ambition is to circulate prior to the forum.
    - Dan to share initial thoughts with JBP.
    - JBP to consolidate and develop the proposal.
- Review the definition of “stores” as part of the call for evidence in the post-bill implementation phase.
- Plan a relaunch reception in early September (aiming to avoid clashes with the Reform UK conference).
    - Confirm Parliamentary Committee Room (PCH) sponsorship arrangements.

Ongoing Research & Evidence Gathering

- Contact members to collect data on the percentage of total sales attributed to vape flavours.
- Explore submission of FOI requests to relevant government bodies to obtain supporting data.
- Draft an open letter from academics and medical professionals (neutral third-party voice) supporting flavours.
    - Produce a one-page evidence summary on the role/need for flavours.
    - Compile sales data from the past 12 months (sources to include: Phoenix, Nielsen, ECigIntelligence, Marina, Jessica, Sairah, and GTNF).

Administrative Tasks

- Provide John with a full list of upcoming Parliamentary recess dates for diary planning.