UK Vaping Industry Association

UKVIA note for lunch with Euan Stainbank MP and Mary Glindon MP

Date: 12:00-1:00pm Tuesday, 14 April 2026 **Location:** Portcullis House

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Overview

During the Bill's final stages, both MPs raised points closely aligned with UKVIA briefings, including smoking cessation, harm perception and the distinction between illicit sellers and responsible retailers. This meeting is an opportunity to reset engagement and clarify how industry evidence can feed into implementation.

DHSC messaging about the Bill and implementation

The department's public line is that the political argument on the Bill is settled and that success will be judged by outcomes, particularly reductions in smoking and youth vaping. Ministers have indicated that secondary legislation will be evidence led, especially on flavours, packaging and product standards, and have acknowledged that enforcement and illicit trade are key risks to delivery.

The question for MPs, and for UKVIA to test, is therefore whether DHSC has sufficient data, capacity, and external input to translate this intent into workable regulation.

UKVIA objectives in response

UKVIA's priority must now be to ensure effective implementation of the bill. In particular, the discussion should focus on how MPs are being briefed as secondary legislation is introduced, what evidence MPs feel is missing from DHSC's consultations, and where UKVIA sees risks in delivery, particularly on enforcement and illicit trade.

The lunch should also address the APPG issue directly. UKVIA should seek clarity on why it was excluded, whether this was procedural or political, and what a credible route back into APPG engagement would look like over the coming months.

Suggested questions for the lunch

- Do you know when DHSC will begin implementation of the Bill and enforcement?
- What do you and MP colleagues need from UKVIA to ensure appropriate regulations are implemented? What evidence base is the weakest?
- What information would help MPs better scrutinise the impact of regulation on adult smokers and responsible retailers, not just youth vaping outcomes?
- Can UKVIA be better included in APPG discussions?
- As secondary legislation develops, where do you think UKVIA could be most helpful in providing evidence or technical insight on how a licensing scheme would work in practice?
- Do you think HMT might consider a more graduated or sliding scale approach to the vape duty to avoid unintended impacts on smokers switching and compliant retailers?
- Would you be willing to host, or support, a small parliamentary drop-in or debate focused on the draft regulations once they begin to take shape?
- Will Parliament be able to exercise influence over secondary legislation?

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